



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Sung Bae Jun et al.  
Title: Multiple Item User Preference Information Data Structure and Method for Providing Multi-Media Information  
Application No.: 09/665,941  
Filing Date: September 21, 2000  
Examiner: Michael W. Hoye  
Group Art Unit: 2614  
Confirmation No.: 8915  
Law Office: Sidley Austin LLP  
Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

This is a Response to the Office Action dated October 19, 2005, for the above-referenced Application. Applicants respectfully request reconsideration of the Application in view of the following amendments and remarks.